

**MINUTES**  
**PROMOTION AND EDUCATION COMMITTEE**

April 26, 2010  
Niagara Falls, ON

Dave Alexander Daryl Anderson Kevin Archer Cliff Baker Nigel Banks Wayne Bergman Brad Burmeister Linus Clark Mary-Anne Dalkowski Paul Dandy Brian Delbreuck Herb Estreicher Elizabeth Everitt Paul Foster	Craig Frohlich Martin Paul Blais Gauvin Stephane Gauvin Dave Haley Peter Hattin Andrew Hobbs Rick Knechtel George Labelle Jame Laundry Ian Macdonald Mike McCollough Peter Mason Larry McTaggart	Jim Mogan Tom Moryto Brad Nicol Bernard Pelletier Dave Phipps Lawrence Prendiville Maureen Prendiville Jason Quantz L. Rewegan Grant Sali Craig Wilson
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STAFF:

H. Walthert  
M. Srogosz-Bolduc

COMMITTEE MEMBERS:

Mrs. Mary-Anne Dalkowski (Chairperson)  
Mr. Tom Mitchell  
Mr. Brad Burmeister  
Mr. Larry McTaggart  
Mr. Tom Moryto  
Mr. John Wilkinson  
Mr. Paul Dandy  
Mr. Craig Frohlich  
Mr. Rick Knechtel

1. CALL TO ORDER

Committee Chairwoman M-A Dalkowski called the meeting to order.

## 2. APPROVAL OF AGENDA

Motion by L. McTaggart to adopt the agenda.

Seconded by C. Frohlich.

CARRIED

## 3. ADOPTION OF MINUTES

Motion by L. McTaggart to adopt the minutes of the previous meeting held October 5, 2009. Seconded by B. Burmeister.

CARRIED

## 4. WPC WEB SITE / SAFETY INFO SITE

WPC Website:

- Data was unavailable. Michael will be sending statistics with the next issue of Pressure Points, the WPC newsletter.
- Website to be updated with 2010 AGM material.

Safety info Site:

- Data was unavailable.

*Action Item: M.Srogosz-Bolduc will be sending statistics with the next issue of Pressure Points, the WPC newsletter.*

Public inquiries:

- Average of 10 inquiries per week. Number expected to grow according to building season.
- Top inquiries:
  - Is it safe to...
  - Can I use treated wood for...
  - Where are the nearest treaters...

## 5. TRADE SHOWS

WPC will have an exhibitor presence at the following trade shows:

- Wood Solutions Fair in Calgary, AB on Wednesday, October 6<sup>th</sup> 2010.
- Wood Solutions Fair in Toronto, ON on Tuesday, November 2<sup>nd</sup> 2010.

*Action Item: Send upcoming trade show dates to WPC members.*

## 6. TREATED WOOD TOOLBOX

The outline of the Treated Wood Toolbox was presented to members for discussion/feedback.

Sections include:

- Membership
- CWPCA Certification
- Residential Use – CA, ACQ, Borates
- Industrial/Commercial/Agricultural Use – CCA, Penta, Creosote
- Sustainability
- Additional Resources

Nigel Banks, Arch Chemicals, suggested that the .PPT presentation of the Treated Wood Toolbox be sent electronically to members for review.

Cliff Baker, Timber Specialties, questioned if CCA should be listed under the Industrial/Commercial/Agricultural section.

*Action Item: M.Srogosz-Bolduc to send PDF of presentation on the Treated Wood Toolbox to WPC members for further comment.*

## 7. COMMENTS FROM MEMBERS

N/A

## 8. MOTION TO ADJOURN

Motion by L. McTaggart to adjourn the meeting.  
Seconded by P. Dandy.  
CARRIED