



Wood Preservation Canada Préserveration du bois Canada

PROMOTION AND EDUCATION COMMITTEE

May 7th, 2012
Montebello, QC

Daryl Anderson Cliff Baker Nigel Banks Wayne Bergman Andrew Beyak Frederic Caron Linus Clark Mary-Anne Dalkowski Paul Dandy Trinda Delainey Zane Delainey Lloyd Docter Terry Edwards Tom Fitzgerald	Craig Frohlich Stephane Gauvin Alain Gingras Danny Goodine Don Griffith Dave Haley Peter Hattin Scott Henry Ian Jones Rick Knechtel James Laundry Elizabeth Marion Ian Macdonald Larry McTaggart	Jim Mogan Dave Phipps Lawrence Prendiville Maureen Prendiville Jason Quantz Bob Romanchuk Grant Sali David Tearoe José Tranchemontagne Perry Vermette Craig Wilson
--	---	--

Staff:

Henry Walthert
Martin Tauvette

Committee Members:

Mrs. Mary-Anne Dalkowski (Chairperson)
Mr. Tom Moryto
Mr. Brad Burmeister
Mr. Larry McTaggart
Mr. John Wilkinson
Mr. Paul Dandy
Mr. Craig Frohlich
Mr. Tom Mitchell

1. Call to Order

Committee Chairwoman M-A Dalkowski called the meeting to order, and introduced the Promotion and Education committee members.

2. Approval of Agenda

Motion by L.MacTaggart to adopt the agenda.
Seconded by P.Dandy

CARRIED

3. Adoption of Minutes

Motion by C.Frohlich to adopt the minutes of the previous meeting held October 3, 2011. Seconded by L.McTaggart.

CARRIED

4. WPC Website/ Safety Info site Statistics

www.woodpreservation.ca :

- 67,808 sessions
- 185.78 average sessions per day
- Most Searched Topics
 - ACQ
 - CCA
 - Creosote
 - CSA 080
 - MSDS

www.bt-securite.ca :

- 10,321 sessions
- 28.28 average sessions per day

www.ptw-safetyinfo.ca:

- 21,162 sessions
- 57.98 average sessions per day

Note: A session is a series of hits to your site over a specific period of time by one visitor.

5. Trade Shows

WPC will be participating in these upcoming events:

- CaGBC National Conference & Expo 2012 in Toronto, ON – June 11-13, 2012.
 - The Canadian Green Building Council of Canada is the voice of the green industry in Canada. Their mission is to lead and accelerate the transformation to high-performing, healthy green buildings, homes and communities throughout Canada.
- OBOA Annual Meeting & Training Sessions in Sudbury, ON – September 9-12, 2012.
 - The Ontario Building Officials Association supports Ontario building officials in ensuring a safer and a more sustainable and accessible Ontario by delivering training and certification, promoting uniform code application, working with industry partners, providing a voice to policymakers, and advancing the profession.
- Wood Solution Fairs, location and dates to be determined.

Action:

1. *Include trade show info in new website*
2. *Invite local treaters to participate*

6. Treated Wood Toolbox

M. Dalkowski presented the toolbox to members. S.Henry presented the non-residential section of the toolbox. The technical committee members agreed to review the non-residential specifications guides and to send their comments to WPC before June 1st, 2012. M.Dalkowski informed the members that one hard copy of the toolbox will be sent to suppliers and treaters. An electronic copy will also be available on the WPC Website.

Action Item:

1. *M.Tauvette to send the non-residential specifications guides to Technical Committee for review*
2. *WPC to send hard copies by mail to treaters and suppliers*

H.Walthert informed members that the Best Management Practices for Treated Wood in Aquatic Environments have been updated and that an electronic version is available.

7. Comments from Members

N/A

8. Motion to Adjourn

Motion by C. Frohlich to adjourn the meeting.
Seconded by L. McTaggart.

CARRIED