

MINUTES
PROMOTION & EDUCATION COMMITTEE
April 6th, 2009
Victoria, British Columbia

Daryl Anderson Cliff Baker Nigel Banks Wayne Bergman Brad Burmeister Mary-Anne Dalkowski Paul Dandy Tom Fitzgerald Paul Foster Roger Fox Craig Frohlich Martin Gauvin Stephane Gauvin	Danny Goodine Dave Haley Dave Harris Peter Hattin Andrew Hobbs Ian Jones Rick Knechtel Ted Ladoux Chris Lee Peter Mason Ian MacDonald Mike McCollough Larry McTaggart	Jim Mogan Paul Morris Tom Moryto Dave Phipps Howard Pruden Maureen Prendiville Jason Quantz Mike Richards Rod Stirling David Tearoe John Wilkinson Craig Wilson Andy Vogt
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STAFF:

Henry Walthert
Robert Lloyd

COMMITTEE MEMBERS:

Ms. Mary-Anne Dalkowski (Chairperson)
Mr. Brad Burmeister
Mr. Craig Frohlich
Mr. Andrew Hobbs
Mr. Larry McTaggart
Mr. Tom Mitchell
Mr. Tom Moryto
Mr. Howard Pruden
Mr. John Wilkinson

1. CALL TO ORDER

Committee Chair M. -A. Dalkowski called the meeting to order.

2. ADOPTION OF AGENDA

Additions to the agenda

- Dock Primer & Cottage Life

Motion by C. Frohlich to adopt the amended agenda.

Seconded by P. Dandy.

CARRIED

3. MINUTES OF THE PREVIOUS MEETING

Motion by C. Frohlich to adopt the minutes of the previous meeting held October 27^h, 2008.

Seconded by P. Dandy.

CARRIED

4. WPC WEBSITE / SAFETY INFO SITE

R. Lloyd reported on the website traffic and the addition of the CWPCA list to the main page of the WPC website.

5. TRADE SHOWS

R. Lloyd reported on the trade shows that WPC has attended this year as well as those planned. WPC only attended the Canadian Wood Council's Wood Solutions Fair series. They take place in Vancouver, Edmonton and Toronto. The last one for 2009 is in Toronto, September 30th.

6. TREATED WOOD TOOLBOX

M. Dalkowski reported on the Treated Wood Toolbox that originated at the Strategic Planning Session held by the Board of Directors. The purpose of the toolbox is to give all members access to timely accurate information about treated wood and serve as a guide to distribute to potential customers.

7. DOCK PRIMER & COTTAGE LIFE

Discussed the Dock Primer & Shore Primer released by Fisheries & Oceans in conjunction with Cottage Life. Document contains negative statements about treated wood.

WPC to draft a letter to Fisheries & Oceans addressing the industries concerns. Also draft a form letter to be distributed to local MP's.

8. COMMENTS FROM MEMBERS

N/A

9. ADJOURNMENT

Motion by L. McTaggart and seconded by C. Frohlich to adjourn the meeting.
CARRIED