

## CWPCA Program Logos

The CWPCA program logo is trademarked by Wood Preservation Canada. It is available for use by certified plants in good standing with the CWPCA. The logo is available in English and French, and may be used in two colors or in black and white.



The logo is composed of three distinct elements: the CWPCA letters over a half circle, a central graphic depicting the industry, and text below. The three elements of the logo must be used as supplied without vertical or horizontal distortion. Should you need to modify the logo for a particular application, please contact Wood Preservation Canada.

Members have used the CWPCA logo on various promotional materials such as:

- company letterhead and business cards
- end tags
- lumber wrap
- promotional material.

For more information or questions about use of the logo, please contact WPC by phone (613) 737-4337 or email [info@woodpreservation.ca](mailto:info@woodpreservation.ca).