

MINUTES
PROMOTION & EDUCATION COMMITTEE
October 27th 2003
Halifax, NS

ATTENDANCE:

T. Seaman	P. Gravel	T. Fitzgerald
R. Stewart	N. Banks	M. Hollick
J. Mogan	P. Dandy	F. Bruderemann
R. Knechtel	M.-A. Dalkowski	K. Archer
P. Mason	C. Frohlich	C. Wilson
J. Quantz	T. Moryto	M. Richards
H. Pruden	L. Prendiville	I. Jones
J. Ruddick	P. Hattin	
P. Morris	D. Warren	
M. Straatsma-Rennie	B. Delbrueck	

STAFF:

H. Walthert
M. Duench

1. CALL TO ORDER:

Committee Chair M.-A. Dalkowski called the meeting to order at 8:05.

2. ADOPTION OF AGENDA

Addendum to agenda: #11 John Ruddick will present recent industry activities of the AWPA.

Motion by M. Hollick to adopt the agenda as presented.

Seconded by M. Straatsma-Rennie.

CARRIED

3. ADOPTION OF MINUTES

Motion by N. Banks to adopt the minutes of the previous committee meeting dated March 25th 2003.

Seconded by M. Hollick

CARRIED

4. CITW WEBSITE

M. Duench presented recent postings on the CITW site as well as its traffic statistics. New information pertaining to the new preservatives needs to be added.

Suggestion to add what applications will stay CCA (list from PMRA) on site. Item will further be discussed in the Technical Committee.

NOTED

5. PTW SAFETY INFO WEB SITE

The CCA consumer safety information site (www.ccasafetyinfo.ca) was created to make consumers aware of the safe handling information available. The site contains straight forward handling information without any commercial value. The same idea is followed to reflect the new preservatives. The site ptw-safetyinfo.ca has been created and the committee is finalizing the information to post on the new preservatives. Each preservative, CCA, ACQ, and CA will have a link to the ptw site.

6. TREATED WOOD SAVES TREES (TWST) PAMPHLET

The TWST is out of stock and an updated version is needed prior to printing. M. Duench requested for members to review the TWST pamphlet included in the meeting book and report any comments by November 28th 2003.

7. CANADA WOOD PROGRAM

M. Duench presented the Canada Wood Program. She will attend a meeting on October 29th to find out additional information about the program and report back to the members. Any members interested in submitting a proposal should contact CITW.

8. MEMBERSHIP LIST

CITW is preparing a database of members and their product offerings. This list will help CITW better understand its members and will aid in the referral of serious enquiries about treated wood products. Members are asked to complete the "Membership Questionnaire" form and submit it to CITW as soon as possible.

9. SIGNAGE AT FORINTEK TEST SITE

M. –A. Dalkowski and P. Morris briefed the membership that the test site is completed.

NOTED

10. TRADE SHOWS

M. Duench discussed CITW's involvement in the Canadian Wood Council's Wood Solutions Fairs. This year, CITW exhibited & presented at two solutions fairs; Vancouver in March, and Montreal on October 21st. The most recent fair in Montreal suggested that heat treatment of wood is a hot topic.

P. Morris commented that heat/thermal treatment was developed in Europe, it is not a preservative and is not in the standards. It can have the colour and strength of Western Red Cedar with very high durability.

11. JOHN RUDDICK ON AWP

The next AWP meeting will be held on May 16-19 2004 in Vancouver at the Pan Pacific Hotel.

There will be several sessions on alternative wood preservatives, wood poles, new directions on wood and wood preservation (eg. organic), wood modification (commercial processes now in Europe), and thermal treatment.

The AWP desires to have a poster session at the AGM highlighting the achievements of the technical advances in the Canadian industry. This will be coupled with another poster session to illustrate 100 years of wood preservation in N. America. The cost of these poster presentations will be shared by AWP and the industry. The AWP will produce the 100 year posters in 10 boards of a decade each. The cost of the posters to be produced for Canadian advancement is to be paid by the producers of the posters. The cost of the poster boards (rented) will be paid by industrial contributions.

J. Ruddick requests any pictures or documents that would illustrate the past 100 years of wood preservation. Please indicate if you have any photographs or memorabilia or know the whereabouts of such material.

We should also indicate CITW's interest in these posters. Posters should be self explanatory displays indicating equipment, technology, and they are speaking to an international audience (mostly American). www.awpa.org

12. COMMENTS FROM MEMBERS

Nil.

13. MOTION TO ADJOURN

Motion to adjourn by M.Hollick.

Seconded by C. Frohlich.

CARRIED