

**MINUTES**  
**PROMOTION & EDUCATION COMMITTEE**

October 15<sup>th</sup> 2007  
Quebec City, Quebec

Kevin Archer Dave Alexander Cliff Baker Nigel Banks Friedl Brudermann Mary-Anne Dalkowski Paul Dandy Trevor Davies Brian Delbrueck Elizabeth Everitt Craig Frohlich	Danny Goodine Dave Haley Peter Hattin Andrew Hobbs Brandon Hines Rick Knechtel David Laidlaw Peter Mason Mike McCollough Larry McTaggart Jim Mogan	Paul Morris Tom Moryto Blair Noel Lawrence Prendiville Jason Quantz Mike Richards Rod Stirling Marcia Straatsma-Rennie John Wilkinson Craig Wilson
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STAFF:

Henry Walthert  
Robert Lloyd

COMMITTEE MEMBERS:

Ms. Mary-Anne Dalkowski (Chairperson)  
Mr. Brad Burmeister  
Mr. Craig Frohlich  
Mr. Andrew Hobbs  
Mr. Larry McTaggart  
Mr. Tom Mitchell  
Mr. Tom Moryto  
Mr. Howard Pruden  
Ms. Marcia Straatsma-Rennie  
Mr. John Wilkinson

1. CALL TO ORDER

Committee Chair M. -A. Dalkowski called the meeting to order.

2. ADOPTION OF AGENDA

Motion by J. Wilkinson to adopt the agenda. Seconded by M. Straatsma-Rennie  
CARRIED

### 3. MINUTES OF THE PREVIOUS MEETING

Motion by M. Straatsma-Rennie to adopt the minutes of the previous meeting held April 16<sup>th</sup> 2007 and seconded by J. Quantz  
CARRIED

### 4. WPC WEBSITE / SAFETY INFO SITE

R. Lloyd presented the French version of the WPC website and asked members to comment.

R. Lloyd showed membership updated members section as well as asked what could be done to improve the website. Some notable suggestions included rotating photos of agricultural, residential, commercial and industrial applications for main page and some additions to the frequently asked questions.

There was an agreement that a list of committee members be added to members section and it was suggested the members section of the AWPA be checked for other ideas.

R. Lloyd to email all of WPC the username and password for member section.

R. Lloyd went over the newly added Frequently Asked Questions. All members were asked to comment and include suggestions.

### 5. ONLINE EDUCATION

R. Lloyd presented the CCOHS website and courses available online. Outlined the program and mentioned discounts to be made for bulk purchases.

R. Lloyd to see if a one time trial is available to send to membership and gauge interest.

### 6. TRADE SHOWS

R. Lloyd discussed the trade shows WPC has been involved with as well as others planned for attendance.

In an effort to promote the CWPCA and the new CLSAB program WPC will be participating in major retailer shows. If access is limited the members agreed that WPC could access through members booths.

Members encouraged to contact R. Lloyd with any regional shows that could be of interest to the industry.

7. COMMENTS FROM MEMBERS

A. Hobbs and L. McTaggart volunteered to join the committee.

8. ADJOURNMENT

Motion by C. Frohlich and seconded by M. Straatsma-Rennie to adjourn the meeting.

CARRIED