

**MINUTES**  
**PROMOTION & EDUCATION COMMITTEE**  
March 25<sup>th</sup> 2003  
Vancouver, BC

ATTENDANCE:

Ben Lucas	Jim Mogen	Peter Hattin
Brad Burmeister	Jonna Stein	Peter Mason
Craig Wilson	Marcia Straatsma-Rennie	Richard Knechtel
Dave Alexander	Maureen Prendiville	Tim Seaman
George Butler	Mike Hollick	Ted Gardner
George Stein	Mike Richards	Tom Fitzgerald
Howard Pruden	Muriel Cronier	Tom Moryto
Ian Jones	Nigel Banks	
Jason Quantz	Paul Dandy	

STAFF:

Henry Walthert  
Robert Lloyd

1. CALL TO ORDER

Committee Chair M. -A. Dalkowski called the meeting to order at 3:30.

2. ADOPTION OF AGENDA

The Chair wished to add at item #9 – The Wood Promotion Network – to the discussion. Motioned by P. Dandy, seconded by C. Frohlich to adopt the agenda as distributed with the addition at item 9.

CARRIED

3. MINUTES OF THE PREVIOUS MEETING

Motion by C. Frohlich to adopt the minutes of the previous meeting October 21<sup>st</sup> 2003. Seconded by Paul Morris.

CARRIED

4. WEBSITE

M. Duench presented that we need to update our website to reflect the new chemicals in the marketplace. We have [www.ccasafetyinfo.ca](http://www.ccasafetyinfo.ca) and [www.ptw-safetyinfo.ca](http://www.ptw-safetyinfo.ca) however more information on the new preservatives is needed.

NOTED

5. TREATED WOOD SAVES TREES PAMPHLET

A draft version of the Treated Wood Saves Trees Pamphlet was presented and members are asked to provide any comments by April 17<sup>th</sup> 2003.

6. MEMBERSHIP LIST

M. Duench reported that an updated list reflecting which treaters are switching to new preservatives needs to be implemented. Forms will be sent out to all treaters and a compilation of an updated list is planned.

NOTED

7. SIGNAGE AT FORINTEK TEST SITE

M-A Dalkowski presented promotional material from the Forintek Test Site and asked members to submit any comments at that time.

NOTED

8. TRADE SHOWS

H. Walthert summarized that we have decided not to engage in the Building Trade Shows, however, the Wood Solutions Fair continue to be a strong marketing & educational tool and will be continued. CITW exhibited a booth in Ottawa in December; in Vancouver March 27<sup>th</sup>, where H. Walthert gave a presentation, and will be exhibiting & presenting in Montreal in October.

9. WOOD PROMOTION NETWORK

M-A Dalkowski presented that the Wood Promotion Network contains some negative information about treated wood and we must keep in close contact with the CWC so that our position is included.

10. COMMENTS FROM MEMBERS

Nil.

12. ADJOURNMENT

Motion by C. Frohlich and seconded by M. Hollick to adjourn the meeting.  
CARRIED